

# **Spot Safety Project Evaluation**

Project Log # 200703111

Spot Safety Project # 08-00-207

## **Spot Safety Project Evaluation of the Traffic Signal Installation At the Intersection of US 64 / NC 49 and SR 1003 (Pleasant Ridge Rd) Randolph County**

Documents Prepared By:

Safety Evaluation Group  
Traffic Safety Systems Management Section  
Traffic Engineering and Safety Systems Branch  
North Carolina Department of Transportation

**Principal Investigator**

\_\_\_\_\_  
Jason B. Schronce

Traffic Safety Project Engineer

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7-17-2007  
Date

# ***Spot Safety Project Evaluation Documentation***

## **Subject Location**

Evaluation of Spot Safety Project Number 08-00-207 – The Intersection of US 64 / NC 49 and SR 1003 (Pleasant Ridge Rd) in Randolph County.

## **Project Information and Background from the Project File Folder**

The spot safety project improvement countermeasure chosen for the subject location was the installation of an actuated traffic signal. US 64 provides a basic five lane section at this location and is met by the two lane SR 1003 (Pleasant Ridge Road) to form a three leg intersection. SR 1003 was initially under stop control. The statutory speed limit on both roads is 55 mph. During the signal installation, the raised concrete median on SR 1003 was removed to provide a through-left lane and an exclusive right turn lane onto US 64.

The original statement of problem was an increasing pattern and severity of left-turn and angle type collisions at the intersection. The intersection also met signal warrants 2, 9, and 11. A private citizen who uses the intersection daily requested the improvements.

The initial crash analysis was completed from March 1, 1997 to February 29, 2000 with ten (10) reported crashes, five (5) of which were deemed correctable by the signal. Of these five crashes, one was an angle collision and the other four involved left turning motorists. These five correctable collisions resulted in one fatality, one “A” injury, one “B” injury, and eight “C” class injuries.

The final completion date for the improvement at the subject intersection was on June 28, 2002 with a total cost of \$40,000.00.

## **Naive Before and After Analysis**

After reviewing the spot safety project file folder along with all the crashes at the subject location, the crash data omitted from this analysis to consider for an adequate construction period was from April 1, 2002 to September 30, 2002. The before period consisted of reported crashes from January 1, 1998 through March 31, 2002 (4 years and 3 months) and the after period consisted of reported crashes from October 1, 2002 through December 31, 2006 (4 years and 3 months). The ending date for this analysis was determined by the available crash data at the time of the analysis.

The treatment data consisted of all crashes within 150 feet of the subject intersection. *Please see attached location map and photos for further details.*

The following data table depicts the Naive Before and After Analysis for the treatment location. Please note that Frontal Impact Crashes were the target crashes for the applied countermeasure. The Frontal Impact Crash types considered are as follows: Left turn, same roadway; Left turn, different roadways; Right turn, same roadway; Right turn, different roadways; Head on; and Angle.

<b><u>Treatment Information</u></b>			
	<b>Before</b>	<b>After</b>	<b>Percent Reduction (-) Percent Increase (+)</b>
Total crashes	11	7	- 36.36 %
Total Severity Index	3.69	3.11	- 15.72 %
Target Crashes	5	1	- 80.00 %
Target Crash Severity Index	5.44	1.00	- 81.62 %
Volume	22,100	19,600	- 11.31 %
<b><u>Injury Crash Summary</u></b>			
Fatal injury Crashes	0	0	N/A
Class A injury Crashes	0	0	N/A
Class B injury Crashes	2	0	- 100.00 %
Class C Injury Crashes	2	2	0.00 %
Total Injury Crashes	4	2	- 50.00 %

The naive before and after analysis at the treatment location resulted in a 36 percent decrease in Total Crashes, an 80 percent decrease in Target Crashes, and a 16 percent decrease in the Total Severity Index. The before period ADT year was 2000 and the after period ADT year was 2004.

## Results and Discussion

The naive before and after analysis involving the comparison of treatment actual before data versus treatment actual after data resulted in a 36 percent decrease in Total Crashes and an 80 percent decrease in Target Crashes. The summary results above demonstrate that both Total Crashes and Target Crashes appear to have decreased at the treatment location from the before to the after period.

Referencing the *Collision Diagram*, a large portion of the target crashes at the intersection in the before period (4 of 5) were the result of a vehicle turning left onto US 64 from SR 1003. After the signal installation, this pattern was completely eliminated.

There was one rear-end crash in the before period and in the after period as a result of a eastbound US 64 vehicle attempting to turn left into Ayers Produce and Pottery. There currently exists no left turn storage lane for refuge.

The calculated benefit to cost ratio for this project is 1.14 considering total crashes. The benefit to cost ratio considering only target crashes is 1.50. The benefits are calculated using the change in annual crash costs from the before to the after period. Operational and other benefits related to the project are not considered in this analysis. The costs of the project include the actual construction costs as well as the increase in annual maintenance and utility costs.

Please see the attached *Treatment Site Photos*. Photos are provided for all approaches to the treatment intersection.

As the Safety Evaluation Group completes additional spot safety reviews for this type of countermeasure, we will be able to provide objective and definite information regarding actual crash reduction factors for this type of intersection.

The map shows a road network with a red circle highlighting a specific location. The map includes labels for 'CITY LIMIT', 'Cornerstone Baptist Church', and several numerical values like 2208, 2616, 1003, 2672, and 2611. Road segments are marked with numbers such as .86, .01, .33, .13, .37, .01, .89, .30, .20, .52, .71, .16, and 1.40. A dashed line indicates a boundary or limit.



US-64  
NC-49

SR 1003  
Pleasant Ridge Road

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Image © 2007 DigitalGlobe

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Pointer 35°43'42.45" N 79°41'04.53" W elev 574 ft Streaming ||||| 100%

Eye alt 1652 ft

**TREATMENT SITE PHOTO TAKEN 7/2/2007**



Traveling North on SR 1003 (Pleasant Ridge Rd)



Traveling North on SR 1003 and Pottery Store Entrance





Traveling East on US 64 / NC 49



Traveling West on US 64 / NC 49





Traveling West on US 64



View of Ayers Produce and Pottery Store Front

# BENEFIT-COST ANALYSIS WORKSHEET

LOCATION: US 64 at SR 1003

BY: JBS

COUNTY: Randolph

DATE: 5/4/2007

FILE NO.: SS 08-00-207

NOTES: Total Crashes

DETAILED COST: TYPE IMPROVEMENT - New Signal

ITEMS	TOTAL	SERVICE	CRF	ANNUAL COST
Construction	\$40,000	10	0.149	\$5,961
	\$0	0	0.000	\$0
Right-of-Way	\$0	0	0.000	\$0

TOTALS	\$40,000	10	0.149	\$5,961
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ESTIMATED INCREASE IN ANNUAL MAINT. COST =	\$2,200
ESTIMATED INCREASE IN ANNUAL UTILITY COST =	\$900
TOTAL ANNUAL COST=	\$9,061
TOTAL COST OF PROJECT=	\$40,000

## COMPREHENSIVE COST REDUCTION:

### ESTIMATED NUMBER OF ANNUAL ACCIDENT DECREASES

TIME PERIOD	YEARS	K & A CRASHES	K & A CRASHES PER YR	B & C CRASHES	B & C CRASHES PER YR	PDO CRASHES	PDO CRASHES PER YR	ANNUAL COSTS
BEFORE	4.25	0	0.00	4	0.94	7	1.65	\$23,365
AFTER	4.25	0	0.00	2	0.47	5	1.18	\$13,059

Annual Benefits from Crash Cost Savings \$10,306

NET AVG. ANNUAL BENEFITS = AVG. ANNUAL BENEFITS - TOTAL ANNUAL COST = \$1,245

BENEFIT-COST RATIO = AVG ANNUAL BENEFITS/TOTAL ANNUAL COST = 1.14

TOTAL COST OF PROJECT - \$40,000 COMPREHENSIVE B/C RATIO - 1.14

# BENEFIT-COST ANALYSIS WORKSHEET

LOCATION: US 64 at SR 1003

BY: JBS

COUNTY: Randolph

DATE: 5/4/2007

FILE NO.: SS 08-00-207

NOTES: Target Crashes

DETAILED COST: TYPE IMPROVEMENT - New Signal

ITEMS	TOTAL	SERVICE	CRF	ANNUAL COST
Construction	\$40,000	10	0.149	\$5,961
	\$0	0	0.000	\$0
Right-of-Way	\$0	0	0.000	\$0

TOTALS	\$40,000	10	0.149	\$5,961
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ESTIMATED INCREASE IN ANNUAL MAINT. COST =	\$2,200
ESTIMATED INCREASE IN ANNUAL UTILITY COST =	\$900

TOTAL ANNUAL COST=	\$9,061
TOTAL COST OF PROJECT=	\$40,000

## COMPREHENSIVE COST REDUCTION:

### ESTIMATED NUMBER OF ANNUAL ACCIDENT DECREASES

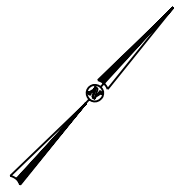
TIME PERIOD	YEARS	K & A CRASHES	K & A CRASHES PER YR	B & C CRASHES	B & C CRASHES PER YR	PDO CRASHES	PDO CRASHES PER YR	ANNUAL COSTS
BEFORE	4.25	0	0.00	3	0.71	2	0.47	\$14,541
AFTER	4.25	0	0.00	0	0.00	1	0.24	\$918

Annual Benefits from Crash Cost Savings \$13,624

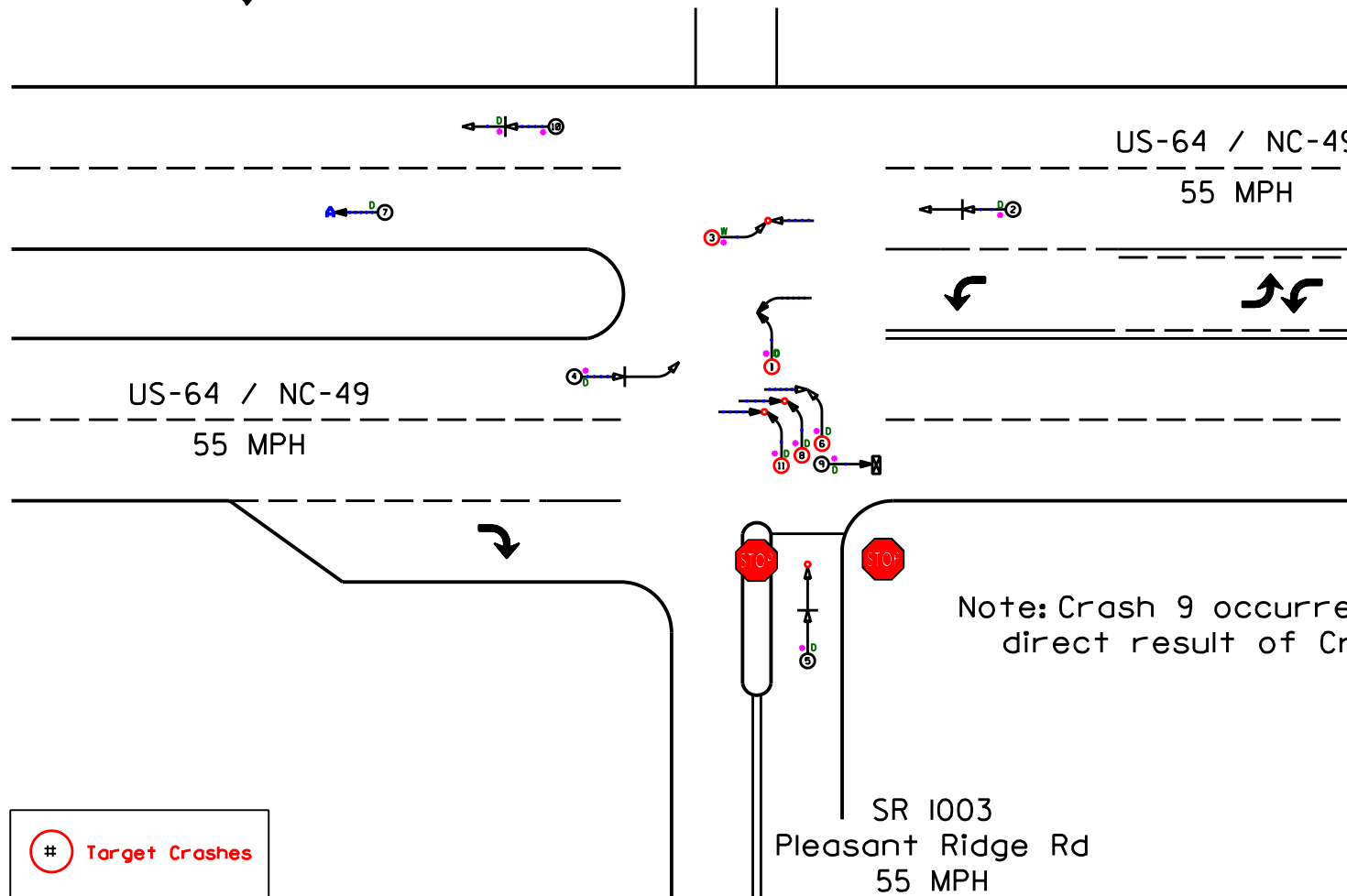
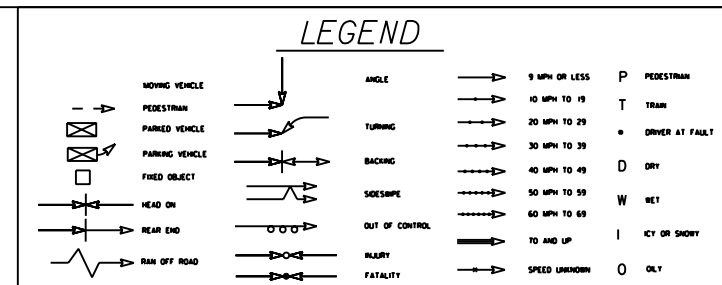
NET AVG. ANNUAL BENEFITS = AVG. ANNUAL BENEFITS - TOTAL ANNUAL COST = \$4,562

BENEFIT-COST RATIO = AVG ANNUAL BENEFITS/TOTAL ANNUAL COST = 1.50

TOTAL COST OF PROJECT - \$40,000 COMPREHENSIVE B/C RATIO - 1.50



Pottery Store



SS# 08-00-207  
Randolph County  
Before Period  
1/1/98 - 3/31/02  
US-64 at SR 1003

Note: Crash 9 occurred as a  
direct result of Crash 8

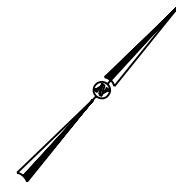
**TRAFFIC SAFETY SYSTEMS MANAGEMENT UNIT**

COLLISION DIAGRAM	
DIVISION: 8	AREA:
STUDY PERIOD: 1/1/98 TO 3/31/2002	
DISTANCE: 1-MILE + 150 FT	
ANALYSIS PREPARED BY: JBS	
ANALYSIS CHECKED BY: JBS	
DIAGRAM PREPARED BY: JBS	
DIAGRAM REVIEWED BY: ST	
SCALE: NOT TO SCALE	
DATE: 5-7-2007	
LOG NUMBER: SS* 08-00-207	

**N.C. DEPARTMENT of TRANSPORTATION**  
**DIVISION of HIGHWAYS**  
**TRAFFIC ENGINEERING AND SAFETY**  
**SYSTEMS BRANCH**

Note: Crash 2 occurred when an Ambulance was making a left turn from SR 1003

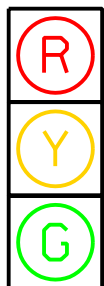
Pottery Store



# LEGEND

	MOVING VEHICLE		ANGLE		9 MPH OR LESS		P PEDESTRIAN
	PEDESTRIAN		TURNING		10 MPH TO 19		T TRAIN
	PAKED VEHICLE		BACKING		20 MPH TO 29		D DRIVER AT FAULT
	PAKED VEHICLE		SIDESWIPE		30 MPH TO 39		D DRY
	FIXED OBJECT		OUT OF CONTROL		40 MPH TO 49		W WET
	HEAD ON		HIT		50 MPH TO 59		I ICE OR SNOW
	REAR END		FATALITY		60 MPH TO 69		O ONLY
	RAN OFF ROAD		SPEED UNKNOWN		TO AND UP		

SS# 08-00-207  
Randolph County  
After Period  
10/1/02 - 12/31/06  
US-64 at SR 1003



New Signalized Intersection

SR 1003  
Pleasant Ridge Rd  
55 MPH

# Target Crashes

## TRAFFIC SAFETY SYSTEMS MANAGEMENT UNIT

COLLISION DIAGRAM	
DIVISION: 8	AREA:
STUDY PERIOD: 10/1/2002 TO 12/31/2006	
DISTANCE: 1-LINE + 150 FT	
ANALYSIS PREPARED BY: JBS	
ANALYSIS CHECKED BY: JBS	
DIAGRAM PREPARED BY: JBS	
DIAGRAM REVIEWED BY: ST	
SCALE: NOT TO SCALE	
DATE: 5-7-2007	
LOG NUMBER: SS* 08-00-207	

**N.C. DEPARTMENT of TRANSPORTATION**  
**DIVISION of HIGHWAYS**  
**TRAFFIC ENGINEERING AND SAFETY**  
**SYSTEMS BRANCH**